



EUROPEAN
FEDERATION
OF TOUCH

STRATEGIC PLAN

V1.1

*2016 –
2019*

A document to outline our mission, primary focuses and the major plans
for certain areas of the Federation.

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1 INTRODUCTION

The European Federation of Touch (EFT) was recognised formally at the Federation of International Touch (FIT) AGM at the 2011 Touch World Cup, as an opportunity for European countries to develop the sport of Touch in the same direction, sharing the same values while keeping their cultural diversity and tradition

This initiative was part of the FIT development plan and further proof and recognition of the growth and development of sport of Touch in Europe, showing in particular the maturity of the National Touch Association's (NAS's) in the European region.

The EFT has previously focussed on operational matters to assist FIT with the development and delivery of the sport of Touch in Europe where it enforces all FIT constitutional requirements and rules and regulations.

As the sport of Touch evolves and grows, the bodies which govern it must also, this is a healthy process for any sport and as we now go into a new phase, building up to the 2019 TWC, we are notably looking to rejuvenate the EFTs core focus areas and mission statement.

1.1 Process and Contributions

All members of the EFT Executive Committee, all EFT Commissions and all EFT NTAs were invited to a Strategic Planning workshop in June 2016, where attendees contributed to this plan.

Thanks go to the following nation's representatives who attended and gave valuable input to the development of this plan.

- Belgium (Jane Gimber)
- England (Gregg Cropper)
- France (Zarne Johnson)
- Scotland (Mikey Short)
- EFT representatives (Ben Powell, Federico Black, Linda Acker)
- FIT representative (Erick Acker)

2 OUR MISSION

- To support the development of all Member Associations via the facilitation of quality international events, governance, resources and development activities;
- To represent the Federation of International Touch (FIT) in Europe.

3 AREAS OF MAJOR CHANGES

Our plan is to primarily focus on establishing and implementing the structures, systems and resources (human, physical and financial) needed to allow the effective operation of EFT to take place and for effective and managed future growth to occur.

- Governance and leadership;
- Growth, Participation, Member relations;
- Event Management;
- Sport Development.

4 GOVERNANCE AND LEADERSHIP

4.1 Objectives

- To implement quality organisational management systems and procedures;
- Build an infrastructure for Europe to develop our sport through visible governance and leadership;
- Aide NTA's to develop our sport through the provisions of:
 - Coach, player and referee development;
 - Events.

4.2 Outcomes

- Appropriate organisational and governance structure;
- Implementation and fair application of policies and procedures;
- Development of a relevant operational / action plans to align with the strategic plan.

5 GROWTH, PARTICIPATION, MEMBER RELATIONS

5.1 Objectives

- Visibility, engagement and accountability of established EFT commissions;
- Consistent engagement with members through various channels;
- Accurate financial reports presented at all committee meetings (monthly) and AGMs;
- Ongoing sourcing of specialist volunteers on a needs / project basis to undertake specific works.

5.2 Outcomes

- a coordinated marketing approach for all programs;
- a coordinated approach to all communications;
- effective and compliant financial management systems, policies and procedures;
- appropriate operational sub-committee structure;

6 EVENT MANAGEMENT

6.1 Objectives

- To deliver international tournaments to the highest standard.

6.2 Outcomes

- Provide members with a rolling 4 Year calendar of FIT international and sanctioned events;
- Facilitate quality and sustainable events;
- Engagement with domestic events;
- Member participation;
- Success of events (survey)

7 SPORT DEVELOPMENT

7.1 Objectives

- Implementation of EFT Commissions (see below);
- Provision of qualified and EFT endorsed personnel;
- Annual Member 'Needs Analysis Survey' to identify the specific services that EFT can provide to most effectively meet customer needs and expectations;
- Delivery of education programs such as qualifying or accredited coaching or referee courses;
- Technical assistance with workshops and/or practical sessions;
- Representation matters including meetings with government officials, education departments, Nationals Governing Bodies (NGB), National Sporting Organisations (NSO) or sports councils;

7.2 Outcomes

- Delivery of targeted Touch development activities to support Member development at all levels
- Growing the number of more and better referees and coaches
- Assessment and Evaluation of primary commission objectives
- Facilitate effective and frequent communications to, from and between Member Associations and other stakeholders

8 EFT COMMISSIONS

The implementation, development and transformation of new and existing commissions is a major part of the EFT plans going forward.

The commissions will work closely with NTAs to progress development within their respective country by providing expert advice, FIT endorsed courses, education and training programs and resources, and facilitating networking opportunities to share ideas and experiences.

8.1 Coaching Commission

8.1.1 Objectives

The Coaching Commission is in charge of the ongoing development of Touch in Europe, with a commitment to innovation in the coaching programmes. They are responsible for setting global standards that underpin:

- Coaching education programs;
- Coaching competencies;
- Coaching assessments;
- Coaching performance and appointments.

8.2 Referee Commission

8.2.1 Objectives

The Referees Commission plays a key role in delivering successful outcomes with the planning, implementing and coordinating of referee activities associated with significant and high profile EFT events and tournaments. They are responsible for setting global standards that underpin:

- Elite and High Performance Referees Programs;
- Referee training and education;
- Referees courses and programs;
- Referees performance and appointment;
- Referees competencies;
- Referees assessments.

8.3 Women's Commission

8.3.1 Objectives

The Women's Commission is responsible for setting global standards for women that underpin:

- Development, recognition and promotion of female players, coaches and referees
- Development, recognition and promotion of women throughout Touch as participants, in management and marketing.
- Standards and codes of conduct for the management of, and behaviour towards, women in Touch.

8.4 Youth and Children Commission

8.4.1 Objectives

The Youth and Children Commission is responsible for setting global standards that underpin:

- Youth and Children Touch development;
- Ethics and codes of conduct for the safety, well-being and enjoyment of the sport of Touch for Youth and Children;
- Appropriate competitions and events to reflect the needs of youth and children participants in Touch;
- Recommended coaching competencies and standards for those coaching Youth and Children;
- Recommended refereeing competencies and standards for those officiating Youth and Children.

Pre-appointment screening, including criminal history and discipline will be undertaken on persons recommended for appointment.